





Your Incredible Support Makes Great Things Happen

Crayons to Computers' 25th anniversary year was an amazing one! We honored all that has been accomplished together with a volunteer reunion and the anniversary gala—wonderful events with special moments you can see on pages 4-5 of this report. We are so proud of our entire Crayons to Computers community. YOU make it happen.

Your continued support results in top quality services to teachers and students. Amid the continuing challenges of COVID-19, the Teacher Resource Center (Store) was open all year, and we exceeded our goal for number of shops—a true sign of adaptability and resilience.

This past school year was also the first year of operations under the new access fee which involved a thoughtful decision regarding fiscal responsibility. The results have been remarkable. Based on your suggestions and input, the Crayons team worked to engage local schools, districts, and funders to cover the access fee for more than 93% of shoppers. First-time shoppers increased throughout the year, and our teachers reaffirmed the value your support creates with a 99.4% overall satisfaction rating!

As we look to the next 25 years, with you by our side, the Crayons team is gratified to be bringing partners and new innovations to our mission. In fiscal year 2023, you will hear more about Hubbard's Cupboards—piloted in selected schools as a new, innovative way to provide better, more consistent access to supplies and sponsor products.

Thank you for leveling the playing field in the classroom by ensuring that teachers can provide their students in need the tools to succeed in school.

Gratefully,

Suzanne M. Kopcha
Board Chair

Amy L. Cheney
President & CEO



ONE TEACHER'S CRAYONS STORY

Teachers are the lifeblood of Crayons to Computers! They bring the expertise to know what core supplies are needed in the classroom and the creativity to turn gently used and unique items into tools to introduce or reinforce learning concepts.

During the 2021-22 school year, 3,505 teachers shopped at least once and accounted for a total of 10,650 shops with Crayons to Computers.

Jennifer McAfee teaches second grade at Southern Elementary in rural Pendleton County School District. She has shopped at Crayons for more than 17 years and first learned about the Store from a teacher who'd previously shopped while teaching in Cincinnati Public Schools.



*Jennifer McAfee,
2nd Grade Teacher at Southern Elementary*

Jennifer says, "My most shopped areas are the new writing area, pick 1, miscellaneous and the Crafts with Conviction area for chair covers and shape journals. My classroom functions thanks to Crayons to Computers. My kids have chair covers to hold books, rulers, crayons, pencils, notebooks, tape, glue sticks, colored pencils,

and scissors. Our students do bring in supplies from the supply list, but I keep [the chair pockets] stocked for the year with items I get from shopping.

"I use candy and miscellaneous items (flashlights, small notebooks) to fill my treasure box. I also get lots of new books and markers which I give out to students during the holiday season.

"I always have my students write thank you notes to send to donors because we really appreciate them. Shopping at Crayons to Computers is exciting because there is always something new to find."

Jennifer concludes, "The life of a teacher is demanding, hectic, and ever changing. Being able to get a lot of our supplies donated really eases the minds of my students and me because we have the things we need to be successful every day. Crayons to Computers enables me to get the extras for my students—without taking money from my own pocket and family."



CHEERS TO 25 YEARS!



heers to 25 years of leveling the playing field in the classroom!

A momentous occasion! Crayons to Computers celebrated throughout the year beginning with a volunteer reunion on February 11, the 25th anniversary of the day the store first opened. More than 60 current and former “family” volunteers and Board members came to visit, reminisce, laugh, and reconnect with each other.

To commemorate this milestone, Crayons produced a 25-year history publication. A digital version can be found on our Mission & History page at crayons2computers.org or contact us to receive a print copy.

In April, Crayons hosted the Cincinnati USA Regional Chamber of Commerce’s Leadership Alumni Networking event, celebrating the fact that Crayons to Computers was “born” out of Leadership Cincinnati Class XIX.



Dick Bere (Founding COO), Amy Cheney (Crayons President & CEO), and Shannon Carter (Founding CEO)

Over the months, Crayons created video stories of various individuals who shared their personal journeys with Crayons.

A library of these videos is also on our Mission & History page at crayons2computers.org.

No anniversary would be complete without a big celebration and Crayons’ 25th Anniversary Gala was a smashing success! The June 4 event was one of high energy, emotion, and fun.

More than 200 people gathered at The Graduate Hotel in Clifton for the celebration where John Lomax, retired anchor of Good Morning Cincinnati on WKRC-TV, served as Master of Ceremonies.

Board Chair Suzanne Kopcha shared a historical retrospective and presided over recognition and the presentation of two awards. First, Judith Lamb received the “Top of



Table of volunteers at the 25th Anniversary reunion.



◀ Suzanne Kopcha, Board Chair



◀ John Lomax, Emcee



Judith Lamb is presented the "Top of the Class Teacher Shopper" Award ▶

Xiara Quinn (left) receives a full masters scholarship from American College of Education ▶



the Class Teacher Shopper" award for her incredible resourcefulness and supreme utilization of the Teacher Resource Center. The staff estimates that she has received more than \$250,000 of product through Crayons over 18 years to benefit the five Grant County Schools for which she taught art until her recent retirement. Second, Yolanda Kirschner and her late husband, Leonard, received the "Certificate of Gratitude" for supporting Crayons every year since inception in February 1997 (both financially and in-kind).

Lena Biggs, keynote speaker, shared her "hat trick" of ways that she has intersected with Crayons to Computers in her lifetime. In her elementary school days in Norwood, she received product through her teachers and was a recipient of the Bette Jo Bere Angel Character Award from Crayons in 2001, then she volunteered at Crayons while working toward her teaching degree, and shopped at Crayons as a second-grade teacher.

President & CEO Amy Cheney described what's next under Crayons' strategic plan, including measuring and sharing the difference YOUR support makes possible, the development of new products to support early literacy and middle school math, and piloting a supply locker or cupboard at several schools in FY23.

Thank you to all who sponsored, participated, or otherwise supported Crayons during the anniversary celebrations or at any time in the past 25 years! Cheers!



◀ Lena Biggs, keynote speaker





VOLUNTEER MILESTONES

Crayons to Computers could not exist without thousands of hours of volunteer help annually. We are especially grateful for our “family” volunteers—those who help on a weekly or monthly basis. Their time and dedication are inspiring and greatly appreciated. We recognize the following 20- and 15-year volunteers for their commitment and service. Thank you!



Karen Cassady



Nancy Tidd



Rick Reinhart



Ron Wolf



Nancy Wolf

HOW YOU CAN HELP:

DONATE • VOLUNTEER

For more information on ways you can help, please visit www.crayons2computers.org, or call **513.482.3290**.

“Teaching is the one profession that creates all other professions.”
—Unknown



Karen Cassady restocking the shelves

FY 2021 & 2022 FINANCIALS

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BALANCE SHEET

ASSETS:	FY 2022	FY 2021
Cash, cash equivalents and receivables.....	\$3,114,145	\$650,398
Investments.....	7,150,291	8,207,318
Property and equipment, net.....	1,177,234	961,768
Other assets.....	3,012,270	3,041,107
Total Assets	\$14,453,940	\$12,860,591

LIABILITIES:

Accounts payable	\$349,085	\$9,835
Accrued liabilities.....	64,206	46,069
Deferred revenue.....	730	14,035
Total Liabilities	\$414,021	\$69,939

NET ASSETS:

Without donor restriction	\$11,594,455	\$12,384,952
With donor restriction	2,445,464	405,700
Total Net Assets.....	\$14,039,919	\$12,790,652

TOTAL LIABILITIES & NET ASSETS..... \$14,453,940 \$12,860,591

INCOME STATEMENT

REVENUES, GAINS & OTHER SUPPORT

Contributions	\$3,872,516	\$1,242,600
In-kind contributions.....	4,858,878	4,112,019
Realized and unrealized gains (losses).....	(951,555)	1,716,119
Interest and dividend income, net of fees.....	124,885	101,651
Other income.....	135,701	274,199
Total revenues, gains and other support.....	\$8,040,425	\$7,446,588

EXPENSES

Program services.....	\$6,216,248	\$4,283,531
Management and general	270,420	231,883
Fundraising.....	304,490	224,576
Total Expenses	\$6,791,158	\$4,739,990

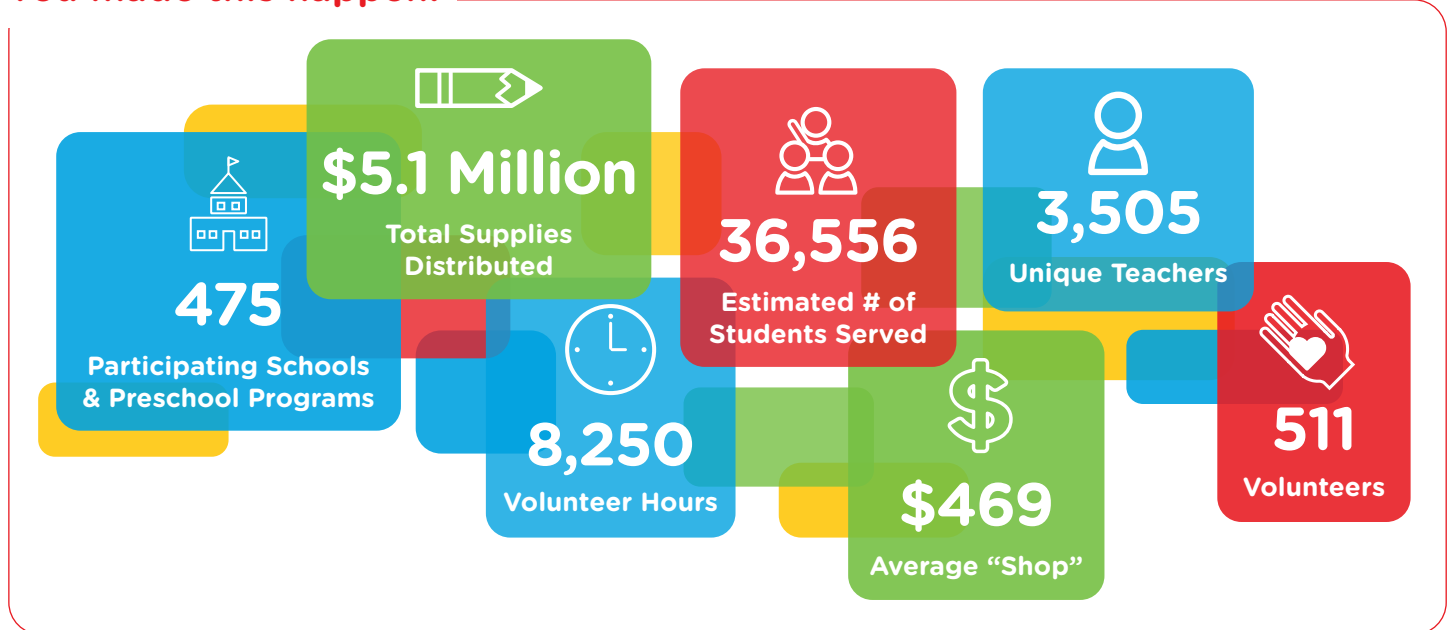
These financial statements do not represent the complete set of audited financial statements for Crayons to Computers. A complete set of financial statements also includes the Auditor's Report and the Footnotes to the Financial Statements, which are omitted here. Crayons to Computers' complete audited financial statements for the year ended June 30, 2022 may be obtained by visiting Crayons' website at www.crayons2computers.org/financials-1.

**Board of Trustees and Leadership Staff as of September 2022.*



REPORT CARD (2021-22 School Year)

You made this happen:



IN THEIR WORDS (Stories from teachers)

All the staff and volunteers are friendly and accommodating. When I ask for additional items at times, you don't make me feel greedy, but are thrilled that I can use additional resources. Everyone is thrilled that I am there to get what I need and encourage me to use my [shopping visits]. I truly use every bit of material I get to make the outcomes rich and rewarding for my students. They use the cleaners to clean the tables; the sponges for sorting and packaging; the art supplies and miscellaneous materials to be creative and to demonstrate academic content. Your offerings cause me to be creative.

Crayons is amazing! Being able to shop and find so many items that my students can immediately use is an incredible blessing.

I really enjoy Crayons Teacher Resource Center. It provides not only items for students but for teachers to decorate their rooms, all kinds of incentives for all students, office supplies and many other creative items.

My experience with Crayons to Computers is nothing short of awesome when I come to shop. Shopping in person allows for me to breathe and think about all the money I am saving. I may come in with a long face but I am definitely leaving with a smile because of my findings.