# Crayons to Computers, Inc. 

## Independent Auditor's Report and

Financial Statements

June 30, 2023 and 2022


## Crayons to Computers, Inc. <br> June 30, 2023 and 2022

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# Independent Auditor's Report 

Board of Trustees
Crayons to Computers, Inc.
Cincinnati, Ohio

## Opinion

We have audited the financial statements of Crayons to Computers, Inc., which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Crayons to Computers, Inc. as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Crayons to Computers, Inc. and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Crayons to Computers, Inc.'s ability to continue as a going concern within one year after the date that these financial statements are available to be issued.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Crayons to Computers, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Crayons to Computers, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

## FORVIS,LLP

Cincinnati, Ohio
October 9, 2023

## Crayons to Computers, Inc. <br> Statements of Financial Position <br> June 30, 2023 and 2022

## Assets

Cash
Pledges receivable
Interest receivable
Payroll tax credit receivable
Investments
Purchased inventory
Donated inventory
Property and equipment, net
Total assets

## Liabilities and Net Assets

## Liabilities

Accounts payable
Accrued liabilities
Deferred revenue
Total liabilities
Net Assets
Without donor restrictions
With donor restrictions

Total net assets

Total liabilities and net assets

2023

| $\$$ | 650,450 | $\$$ | 849,149 |
| ---: | ---: | ---: | ---: |
|  | 88,946 |  | $2,160,070$ |
| 21,591 |  | 12,479 |  |
|  | - |  | 92,447 |
|  | $10,171,253$ |  | $7,150,291$ |
|  | 131,587 |  | 177,208 |
| $1,664,408$ |  | $2,835,062$ |  |
|  |  |  | $1,177,234$ |

$\xlongequal{\$ 13,921,358} \xlongequal{\$ 14,453,940}$

| $\$$ | 125,950 |  |  |
| ---: | ---: | ---: | ---: |
|  |  | $\$$ | 349,085 |
|  | 57,157 |  |  |
|  |  | 64,206 |  |
|  | 400 |  |  |
|  | 183,507 |  | 730 |
|  |  |  | 414,021 |


| $11,120,455$ |  |  |
| ---: | ---: | ---: |
| $2,617,396$ |  |  |
| $13,737,851$ |  |  |
|  |  | $11,594,455$ |
| $2,445,464$ |  |  |

$\xlongequal{\$ 13,921,358} \xlongequal{\$ 14,453,940}$

# Crayons to Computers, Inc. <br> Statements of Activities <br> Years Ended June 30, 2023 and 2022 

Revenues, Gains and Other Support
Contributions In-kind

Donated product
Foundations and organizations Individual donors
Shopping access fee
Realized and unrealized gains (losses)
Interest and dividend income, net of
fees; 2023-\$24,135; 2022-\$23,042
Employee retention credit
Other income
Loss on disposal of property and equipment
Net assets released from restrictions
Total revenues, gains and other support
Expenses
Program services
Management and general
Fundraising
Total expenses
Change in Net Assets
Net Assets, Beginning of Year

Net Assets, End of Year

| 2023 |  |  |  |  |  | 2022 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ithout Donor trictions | With Donor Restrictions |  | Total |  | WithoutDonorRestrictions |  | With Donor Restrictions |  | Total |  |
| \$ | 3,837,551 | \$ | - | \$ | 3,837,551 | \$ | 4,858,878 | \$ | - | \$ | 4,858,878 |
|  | 89,500 |  | 423,170 |  | 512,670 |  | 465,466 |  | 498,710 |  | 964,176 |
|  | 902,481 |  | - |  | 902,481 |  | 852,432 |  | 2,055,908 |  | 2,908,340 |
|  | 77,912 |  | - |  | 77,912 |  | 74,204 |  | - |  | 74,204 |
|  | 820,533 |  | 153,961 |  | 974,494 |  | $(928,472)$ |  | $(23,083)$ |  | $(951,555)$ |
|  | 175,486 |  | 47,659 |  | 223,145 |  | 122,327 |  | 2,558 |  | 124,885 |
|  | - |  | - |  | - |  | 92,447 |  | - |  | 92,447 |
|  | 36,698 |  | - |  | 36,698 |  | 12,815 |  | - |  | 12,815 |
|  | - |  | - |  | - |  | $(43,765)$ |  | - |  | $(43,765)$ |
|  | 452,858 |  | $(452,858)$ |  | - |  | 494,329 |  | $(494,329)$ |  | - |
|  | 6,393,019 |  | 171,932 |  | 6,564,951 |  | 6,000,661 |  | 2,039,764 |  | 8,040,425 |
|  | 6,253,132 |  | - |  | 6,253,132 |  | 6,216,248 |  | - |  | 6,216,248 |
|  | 313,552 |  | - |  | 313,552 |  | 270,420 |  | - |  | 270,420 |
|  | 300,335 |  | - |  | 300,335 |  | 304,490 |  | - |  | 304,490 |
|  | 6,867,019 |  | - |  | 6,867,019 |  | 6,791,158 |  | - |  | 6,791,158 |
|  | $(474,000)$ |  | 171,932 |  | $(302,068)$ |  | $(790,497)$ |  | 2,039,764 |  | 1,249,267 |
|  | 11,594,455 |  | 2,445,464 |  | 14,039,919 |  | 12,384,952 |  | 405,700 |  | 12,790,652 |
| \$ | 11,120,455 | \$ | 2,617,396 | \$ | 13,737,851 | \$ | 11,594,455 | \$ | 2,445,464 | \$ | 14,039,919 |

## Crayons to Computers, Inc.

Statements of Functional Expenses
Years Ended June 30, 2023 and 2022

|  | 2023 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Program Services |  | Management and General |  | Fundraising |  | Total |  |
| Distributed product and warehouse supplies | \$ | 5,320,748 | \$ | - | \$ | - | \$ | 5,320,748 |
| Personnel costs |  | 678,300 |  | 208,707 |  | 156,531 |  | 1,043,538 |
| Building, equipment and maintenance |  | 12,085 |  | 3,719 |  | 2,789 |  | 18,593 |
| Professional fees |  | 18,826 |  | 37,655 |  | 18,828 |  | 75,309 |
| Occupancy |  | 53,845 |  | 16,568 |  | 12,426 |  | 82,839 |
| Office expenses |  | 30,095 |  | 9,260 |  | 6,945 |  | 46,300 |
| Training and appreciation |  | 20,798 |  | 11,737 |  | 1,220 |  | 33,755 |
| Vehicles |  | 32,093 |  | - |  | 1,338 |  | 33,431 |
| Marketing |  | - |  | - |  | 73,736 |  | 73,736 |
| Fees |  | 2,148 |  | - |  | 7,093 |  | 9,241 |
| Depreciation |  | 84,194 |  | 25,906 |  | 19,429 |  | 129,529 |
|  | \$ | 6,253,132 | \$ | 313,552 | \$ | 300,335 | \$ | 6,867,019 |
|  |  |  |  |  |  |  |  |  |
|  |  | ogram <br> ervices |  | gement General |  | draising |  | Total |
| Distributed product and warehouse supplies | \$ | 5,303,963 | \$ | - | \$ | - | \$ | 5,303,963 |
| Personnel costs |  | 656,596 |  | 202,030 |  | 151,522 |  | 1,010,148 |
| Building, equipment and maintenance |  | 10,640 |  | 3,274 |  | 2,455 |  | 16,369 |
| Professional fees |  | 10,044 |  | 20,151 |  | 10,461 |  | 40,656 |
| Occupancy |  | 63,964 |  | 19,681 |  | 14,761 |  | 98,406 |
| Office expenses |  | 63,957 |  | 19,679 |  | 14,759 |  | 98,395 |
| Training and appreciation |  | 11,625 |  | 789 |  | 1,577 |  | 13,991 |
| Vehicles |  | 10,126 |  | - |  | 672 |  | 10,798 |
| Marketing |  | - |  | - |  | 93,497 |  | 93,497 |
| Fees |  | 2,503 |  | - |  | 6,118 |  | 8,621 |
| Depreciation |  | 82,830 |  | 4,816 |  | 8,668 |  | 96,314 |
|  | \$ | 6,216,248 | \$ | 270,420 | \$ | 304,490 | \$ | 6,791,158 |

# Crayons to Computers, Inc. <br> Statements of Cash Flows <br> Years Ended June 30, 2023 and 2022 

## Operating Activities

Change in net assets
Items not requiring (providing) operating activities cash flows
Depreciation
Loss on disposal of property and equipment
Net realized and unrealized (gains) losses on investments
Donated inventory
Changes in
Purchased inventory
Pledges receivable
Interest receivable
Payroll tax credit receivable
Accounts payable and accrued liabilities
Deferred revenue
Net cash provided by operating activities
Investing Activities
Purchases of investments
Proceeds from disposition of investments
Purchase of property and equipment
Net cash used in investing activities
(Decrease) Increase in Cash

Cash, Beginning of Year
Cash, End of Year

| $\$$ | $(302,068)$ | $\$$ |
| ---: | ---: | ---: |
|  | $1,249,267$ |  |
| 129,529 |  | 96,314 |
| - |  | 43,765 |
| $(974,494)$ |  | 951,555 |
| $1,170,654$ |  | 64,382 |
|  |  |  |
| 45,621 |  | $(35,545)$ |
| $2,071,124$ |  | $(2,056,709)$ |
| $(9,112)$ |  | - |
| 92,447 |  | 1,407 |
| $(230,184)$ |  | 285,209 |
| $(330)$ | $(13,305)$ |  |
|  |  | 586,340 |


|  | $(3,111,357)$ |  | $(1,389,022)$ |
| :---: | :---: | :---: | :---: |
|  | 1,064,889 |  | 1,494,494 |
|  | $(145,418)$ |  | $(283,367)$ |
|  | $(2,191,886)$ |  | $(177,895)$ |
|  | $(198,699)$ |  | 408,445 |
|  | 849,149 |  | 440,704 |
| \$ | 650,450 | \$ | 849,149 |

## Crayons to Computers, Inc.

Notes to Financial Statements
June 30, 2023 and 2022

## Note 1: Nature of Operations and Summary of Significant Accounting Policies

## Nature of Operations

Crayons to Computers, Inc. (Organization) was incorporated in 1997 as a not-for-profit organization under the laws of the State of Ohio. The Organization's mission is to level the playing field in the classroom by ensuring that teachers can provide their students in need the tools to succeed in school. The Organization's revenue is derived primarily from contributions from individuals, corporations and foundations.

## Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenses, gains, losses and other changes in net assets during the reporting period. Actual results could differ from those estimates.

## Cash

The Organization deposits its cash in federally insured banks. At June 30, 2023, the Organization's cash accounts exceeded federally insured limits by approximately $\$ 369,000$.

## Pledges Receivable

The Organization's pledges receivable are due from individuals, foundations and corporations. The Organization determines its allowance by considering a number of factors, including the length of time pledges receivable are past due, the Organization's previous loss history, the donor's current ability to meet its pledge, and the condition of the general economy and the not-for-profit sector as a whole. No allowance was considered necessary as of June 30, 2023 and 2022. The Organization writes off pledges when they become uncollectible, and payments subsequently received on such pledges are credited to the allowance for doubtful accounts.

Pledges receivable expected to be collected within one year are reported at their net realizable value. Unconditional gifts expected to be collected in future years are reported at the present value of estimated future cash flows. The resulting discount is amortized and reported as contribution revenue. Conditional promises to give are recognized as revenues when the conditions on which they depend are substantially met.

## Investments and Investment Return

The Organization records investments in equity securities with readily determinable fair values and all investments in debt securities at their fair values. The changes between fair value and cost of investments are recorded as unrealized gains or losses in the period earned.

## Crayons to Computers, Inc.

Notes to Financial Statements June 30, 2023 and 2022

Investment return that is initially restricted by donor stipulation and for which the restriction will be satisfied in the same year is included in net assets without donor restrictions. Other investment return is reflected in the statements of activities with or without donor restrictions based upon the existence and nature of any donor or legally imposed restrictions.

Investment return includes dividends and interest, net of external investment expenses.

## Property and Equipment

Property and equipment is recorded at cost or, if donated or impaired, at fair value at the time of the gift or determination of impairment. The Organization capitalizes items with a cost or fair value greater than $\$ 5,000$. Depreciation is calculated on a straight-line basis over the estimated useful lives of the respective assets. The cost of maintenance and repairs is charged to expense as incurred; significant renewals and betterments are capitalized.

## Long-Lived Asset Impairment

The Organization evaluates the recoverability of the carrying value of long-lived assets whenever events or circumstances indicate the carrying amount may not be recoverable. If a long-lived asset is tested for recoverability and the undiscounted estimated future cash flows expected to result from the use and eventual disposition of the asset are less than the carrying amount of the asset, the asset cost is adjusted to fair value and an impairment loss is recognized as the amount by which the carrying amount of a long-lived asset exceeds its fair value. No asset impairment was recognized during the years ended June 30, 2023 and 2022.

## Inventory

Purchased inventory is recorded at the lower of cost, as determined on a first-in, first-out basis, or net realizable value for 2023 and 2022.

Donated product available for distribution to teachers is valued at management's estimation of the fair value of the products to the teachers. The value of donated inventory is considered a significant estimate.

## Net Assets

Net assets, revenues, gains and losses are classified based on the existence or absence of donor or grantor restrictions.

Net assets without donor restrictions are available for use in general operations and not subject to donor restrictions. The board has designated, from net assets without donor restrictions, net assets for a board-designated endowment.

Net assets with donor restrictions are subject to donor or certain grantor restrictions. Some restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

# Crayons to Computers, Inc. <br> Notes to Financial Statements June 30, 2023 and 2022 

## Employee Retention Credit (ERC)

The Organization elected to take a credit against the employer portion of the Social Security taxes withheld on qualified wages. The amount of the credit is limited to employment taxes equal to 70 percent of the qualified wages an eligible employer pays to employees after March 12, 2020 and before September 30, 2021 as established by the Coronavirus Aid, Relief and Economic Security Act (CARES Act) and amended by the Consolidated Appropriations Act and the Infrastructure Investments and Jobs Act. The Organization elected to account for the ERC program under ASC 958-605, Not-for-Profit Entities, Government Grants and Assistance. The ERC credit of $\$ 92,447$ was recorded in receivables on the statements of financial position and in revenue on the statements of activities for the year ended June 30, 2022.

Laws and regulations concerning the ERC are complex and subject to varying interpretations. These credits may be subject to retroactive audit and review.

## Contributions

Contributions are provided to the Organization either with or without restrictions placed on the gift by the donor. Revenues and net assets are separately reported to reflect the nature of those gifts with or without donor restrictions. The value recorded for each contribution is recognized as follows:

Nature of the Gift
Value Recognized
Conditional gifts, with or without restriction

Gifts that depend on the Organization overcoming a donor imposed barrier to be entitled to the funds

Unconditional gifts, with or without restriction
Received at date of gift - cash and other assets

Received at date of gift - property, equipment and long-lived assets
Expected to be collected within one year
Collected in future years

Not recognized until the gift becomes unconditional, i.e. the donor imposed barrier is met

Fair value

Estimated fair value

Net realizable value
Initially reported at fair value determined using the discounted present value of estimated future cash flows technique

When a donor stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Absent explicit donor stipulations for the period of time that long-lived assets must be held, expirations of restrictions for gifts of land, buildings, equipment and other long-lived assets are reported when those assets are placed in service.

# Crayons to Computers, Inc. <br> Notes to Financial Statements June 30, 2023 and 2022 

Gifts that are originally restricted by the donor and for which the restriction is met in the same time period the gift is received are recorded as revenue with donor restrictions and then released from restriction.

Conditional contributions having donor stipulations which are satisfied in the period the gift is received and the investment income is earned are recorded as revenue with donor restrictions and then released from restriction.

## Functional Allocation of Expenses

The costs of supporting the various programs and other activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Expenses have been classified based upon the actual direct expenditures and cost allocations based upon estimates of time spent by Organization personnel.

## Income Taxes

The Organization is exempt from income taxes under Section 501 of the Internal Revenue Code and a similar provision of state law. However, the Organization is subject to federal income tax on any unrelated business taxable income. There was no unrelated business income identified for the years ended June 30, 2023 and 2022.

The Organization files tax returns in the U.S. federal jurisdiction.

## Note 2: Pledges Receivable

Pledges receivable consisted of the following as of June 30:

|  | 2023 |  | 2022 |  |
| :---: | :---: | :---: | :---: | :---: |
| Due within one year | \$ | 33,976 | \$ | 2,103,409 |
| Due within one to five years |  | 8,000 |  | 8,000 |
| Due in more than five years |  | 50,000 |  | 52,000 |
| Less unamortized discount |  | $\begin{aligned} & 91,976 \\ & (3,030) \end{aligned}$ |  | $\begin{array}{r} 2,163,409 \\ (3,339) \\ \hline \end{array}$ |
|  | \$ | 88,946 | \$ | 2,160,070 |
| Included in net assets without donor restrictions | \$ | 9,285 | \$ | 37,501 |
| Included in net assets with donor restrictions |  | 79,661 |  | 2,122,569 |
|  | \$ | 88,946 | \$ | 2,160,070 |

# Crayons to Computers, Inc. <br> Notes to Financial Statements June 30, 2023 and 2022 

## Note 3: Fair Value Measurements and Disclosures

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements must maximize the use of observable inputs and minimize the use of unobservable inputs. There is a hierarchy of three levels of inputs that may be used to measure fair value:

Level 1 Quoted prices in active markets for identical assets or liabilities the Organization has the ability to access.
Level 2 Observable inputs (other than quoted prices included within Level 1) that are observable for the asset or liability, either directly or indirectly.
Level 3 Unobservable inputs supported by little or no market activity and are significant to the fair value of the assets or liabilities.

## Recurring Measurements

The following tables present the fair value measurements of assets recognized in the accompanying statements of financial position measured at fair value on a recurring basis and the level within the fair value hierarchy in which the fair value measurements fall at June 30, 2023 and 2022:

2023
Fair Value Measurements Using

|  | Fair <br> Value |  | Quoted Prices in Active Markets for Identical Assets (Level 1) |  | Significant Other <br> Observable Inputs (Level 2) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Significant Unobservable Inputs (Level 3) |  |  |
| Investments |  |  |  |  |  |  |  |  |
| Money market funds | \$ | 593,970 |  |  | \$ | 593,970 | \$ | - | \$ | - |
| Mutual funds |  | 3,782,124 |  | 3,782,124 |  | - |  | - |
| Equity securities |  | 3,239,523 |  | 3,239,523 |  | - |  | - |
| Corporate bonds |  | 2,555,636 |  | - |  | 2,555,636 |  | - |
|  | \$ | 10,171,253 | \$ | 7,615,617 | \$ | 2,555,636 | \$ | - |

## Crayons to Computers, Inc.

Notes to Financial Statements June 30, 2023 and 2022


Following is a description of the valuation methodologies and inputs used for assets measured at fair value on a recurring basis and recognized in the accompanying statements of financial position, as well as the general classification of such assets pursuant to the valuation hierarchy. There have been no significant changes in the valuation techniques during the years ended June 30, 2023 and 2022.

## Investments

Where quoted market prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. If quoted market prices are not available, then fair values are estimated by using quoted prices of securities with similar characteristics or independent asset pricing services and pricing models, the inputs of which are market-based or independently sourced market parameters, including, but not limited to, yield curves, interest rates, volatilities, prepayments, defaults, cumulative loss projections and cash flows. Such securities are classified in Level 2 of the valuation hierarchy.

In cases where Level 1 or Level 2 inputs are not available, securities would be classified as Level 3 of the hierarchy. However, no investments were classified as Level 3 as of June 30, 2023 and 2022.

## Crayons to Computers, Inc. <br> Notes to Financial Statements June 30, 2023 and 2022

## Note 4: Property and Equipment

Property and equipment as of June 30 consisted of the following:

| 2023 |  | 2022 |  |
| :---: | :---: | :---: | :---: |
| \$ | 260,000 | \$ | 260,000 |
|  | 1,934,785 |  | 1,887,127 |
|  | 88,963 |  | 50,911 |
|  | 129,168 |  | 69,460 |
|  | 101,804 |  | 101,804 |
|  | 2,514,720 |  | 2,369,302 |
|  | $(1,321,597)$ |  | $(1,192,068)$ |
| \$ | 1,193,123 | \$ | 1,177,234 |

## Note 5: Net Assets

## Net Assets With Donor Restrictions

Net assets with donor restrictions are available for the following purposes or periods at June 30:

|  | 2023 |  | 2022 |  |
| :---: | :---: | :---: | :---: | :---: |
| Subject to expenditure for specified purpose |  |  |  |  |
| Online ordering | \$ | 10,000 | \$ | 10,000 |
| Product purchases |  | 41,347 |  | 36,113 |
| Crafts with Conviction |  | 43,243 |  | 43,243 |
| Shopping access fee |  | 27,500 |  | 35,000 |
| Capital expenditures |  | 41,144 |  | 66,567 |
|  |  | 163,234 |  | 190,923 |
| Subject to the passage of time |  |  |  |  |
| Pledges receivable which are not restricted by donors but which are unavailable for expenditure until due |  | 56,661 |  | 58,661 |
| Endowments |  |  |  |  |
| Subject to spending policy and appropriation |  | 2,397,501 |  | 2,195,880 |
|  | \$ | 2,617,396 | \$ | 2,445,464 |

## Crayons to Computers, Inc. <br> Notes to Financial Statements June 30, 2023 and 2022

## Net Assets Without Donor Restrictions

Net assets without donor restrictions at June 30 have been designated for the following purposes:

|  | 2023 |  | 2022 |  |
| :---: | :---: | :---: | :---: | :---: |
| Undesignated | \$ | 4,140,764 | \$ | 5,226,912 |
| Designated by the Board for endowment |  | 6,979,691 |  | 6,367,543 |
|  | \$ | 11,120,455 | \$ | 11,594,455 |

## Net Assets Released From Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of other events specified by donors during the years ended June 30:

|  | $\mathbf{2 0 2 3}$ |  |  | $\mathbf{2 0 2 2}$ |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| Purpose restrictions accomplished | $\$$ | 327,758 | $\$$ | 326,605 |
| Product purchases |  | 7,500 |  | 39,750 |
| School access fee | 2,000 |  | 2,000 |  |
| Time restricted |  | - | 30,000 |  |
| Online product distribution | 29,000 |  | 31,591 |  |
| Crafts with Conviction |  | 86,600 |  | 64,383 |
| Capital improvements |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## Note 6: Contributed Nonfinancial Assets

For the years ended June 30, 2023 and 2022, contributed nonfinancial assets recognized as revenue within the statements of activities included $\$ 3,837,551$ and $\$ 4,858,878$, respectively, of donated school supplies. Unless otherwise noted, contributed nonfinancial assets did not have donorimposed restrictions.

The school supplies are recorded at estimated fair value on the basis of estimates of retail values should similar products be purchased in the United States. Donated product was distributed in 12,727 and 10,650 teacher visits during the years ended June 30, 2023 and 2022.

Contributions of services are recognized as revenue at their estimated fair value only when the services received create or enhance nonfinancial assets or require specialized skills possessed by the individuals providing the service and the service would typically need to be purchased if not donated. There was no contributed service revenue recorded for the years ended June 30, 2023 or 2022.

The Organization also received 7,643 and 8,250 volunteer hours during the years ended June 30, 2023 and 2022, respectively, from many individuals who performed a variety of tasks that assist the Organization, the value of which are not recorded in these financial statements as public support in accordance with generally accepted accounting principles.

## Crayons to Computers, Inc.

## Notes to Financial Statements

June 30, 2023 and 2022

## Note 7: Retirement Plan

The Organization sponsors a defined-contribution plan covering substantially all employees. The Organization has voluntary employer contributions, matching up to $3 \%$ of employee annual gross wages for all full-time employees who have earned at least $\$ 5,000$ in compensation. Retirement expense was $\$ 19,122$ and $\$ 19,238$ for 2023 and 2022, respectively.

## Note 8: Endowment Funds

The Organization's governing body is subject to the Uniform Prudent Management of Institutional Funds Act (UPMIFA). As a result, the Organization classifies amounts in its donor-restricted endowment funds as net assets with donor restrictions because those net assets are time restricted until the governing body appropriates such amounts for expenditures.

Additionally, in accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. Duration and preservation of the fund
2. Purposes of the Organization and the fund
3. General economic conditions
4. Possible effect of inflation and deflation
5. Expected total return from investment income and appreciation or depreciation of investments
6. Other resources of the Organization
7. Investment policies of the Organization

The Organization's endowment consists of two individual funds established to support the general operations of the Organization. The endowment includes both a donor-restricted endowment fund and funds designated by the governing body to function as endowments (board-designated endowment funds). As required by accounting principles generally accepted in the United States of America (GAAP), net assets associated with endowment funds, including board-designated endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

## Crayons to Computers, Inc. <br> Notes to Financial Statements June 30, 2023 and 2022

The composition of net assets by type of endowment fund at June 30, 2023 and 2022, was:

|  | 2023 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Without Donor Restrictions | With Donor Restrictions |  | Total |
| Board-designated endowment Donor-restricted endowment | \$ 6,979,691 | $\begin{array}{lr} \$ & - \\ & 2,397,500 \\ \hline \end{array}$ | \$ | $\begin{array}{r} 6,979,691 \\ 2,397,500 \\ \hline \end{array}$ |
|  | \$ 6,979,691 | \$ 2,397,500 | \$ | 9,377,191 |
|  | 2022 |  |  |  |
|  | Without Donor Restrictions | With Donor Restrictions | Total |  |
| Board-designated endowment | \$ 6,367,543 | \$ | \$ | 6,367,543 |
| Donor-restricted endowment | - | 2,195,880 |  | 2,195,880 |
|  | $\underline{\$ 6,367,543}$ | \$ 2,195,880 | \$ | 8,563,423 |

Changes in endowment net assets are as follows for the years ended June 30:

|  | 2023 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Without Donor Restrictions |  | With Donor Restrictions |  | Total |  |
| Endowment net assets, beginning of year | \$ | 6,367,543 | \$ | 2,195,880 | \$ | 8,563,423 |
| Investment return |  |  |  |  |  |  |
| Investment income, net |  | 144,924 |  | 47,659 |  | 192,583 |
| Net appreciation |  | 809,231 |  | 153,961 |  | 963,192 |
| Total investment return |  | 954,155 |  | 201,620 |  | 1,155,775 |
| Appropriation of endowment assets for expenditure |  | $(342,007)$ |  | - |  | $(342,007)$ |
| Endowment net assets, end of year | \$ | 6,979,691 | \$ | 2,397,500 | \$ | 9,377,191 |

## Crayons to Computers, Inc.

Notes to Financial Statements
June 30, 2023 and 2022

|  | 2022 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WithoutDonorRestrictions |  | With Donor Restrictions |  | Total |  |
| Endowment net assets, beginning of year | \$ | 7,483,987 | \$ | 162,498 | \$ | 7,646,485 |
| Investment return |  |  |  |  |  |  |
| Contributions |  | - |  | 2,053,907 |  | 2,053,907 |
| Investment income, net |  | 115,915 |  | 2,558 |  | 118,473 |
| Net depreciation |  | $(922,017)$ |  | $(23,083)$ |  | $(945,100)$ |
| Total investment return |  | $(806,102)$ |  | 2,033,382 |  | 1,227,280 |
| Appropriation of endowment assets for expenditure |  | $(310,342)$ |  | - |  | $(310,342)$ |
| Endowment net assets, end of year | \$ | 6,367,543 | \$ | 2,195,880 | \$ | 8,563,423 |

## Return Objectives and Risk Parameters

The Organization has adopted investment and spending policies for endowment assets that attempt to provide for long-term growth of assets sufficient to preserve the real purchasing power of the principal of its endowments. The return objective shall be accomplished using a balanced strategy of cash equivalents, fixed income securities and equities. The performance objectives will be measured against appropriate industry benchmarks such as the S\&P 500 Index and Russell Mid Cap Index.

## Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividend). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

## Spending Policy and How the Investment Objectives Relate to Spending Policy

The Organization maintains a spending policy of appropriating for distribution each year five percent of its previous twelve quarter moving average endowment fund balance as needed. In 2023 and 2022, $\$ 342,007$ and $\$ 310,342$ were appropriated for expenditure, respectively. In establishing this policy, the Organization considered the long-term expected return on its endowment. Accordingly, this spending policy should, over time, protect the inflation-adjusted value of the endowment and, consequently, allow inflation-adjusted spending to occur into the distant future. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

## Crayons to Computers, Inc.

Notes to Financial Statements June 30, 2023 and 2022

## Note 9: Liquidity and Availability of Resources

Financial assets available for general expenditure, that is, without donor, contractual or other restrictions limiting their use, within one year of June 30, comprise the following:

|  | 2023 |  | 2022 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash | \$ | 650,450 | \$ | 849,149 |
| Pledges receivable |  | 88,946 |  | 2,160,070 |
| Interest receivable |  | 21,591 |  | 12,479 |
| Investments |  | 10,171,253 |  | 7,150,291 |
|  |  | 10,932,240 |  | 10,171,989 |
| Less financial assets with: |  |  |  |  |
| Donor-imposed restrictions |  | $(2,617,396)$ |  | $(2,445,464)$ |
| Internal designations - endowment |  | $(6,979,691)$ |  | $(6,367,543)$ |
|  | \$ | 1,335,153 | \$ | 1,358,982 |

The board-designated endowment of $\$ 6,979,691$ is subject to an annual spending rate of $5 \%$ as described in Note 8. Although the Organization does not intend to spend from this fund (other than amounts appropriated for general expenditure as part of the Board's annual budget approval and appropriation), these amounts could be made available, if necessary. Use of the board-designated endowment beyond annual distributions would be approved by the Board with the exception of emergency-use withdrawals. The CEO may propose that funds (up to $\$ 10,000$ in any one fiscal year) be withdrawn for emergency use if approved by the Executive Committee.

The Organization manages its liquidity and reserves following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term operating needs and maintaining sufficient reserves to provide reasonable assurance that long-term obligations will be discharged. The Organization forecasts its future cash flows and monitors its liquidity and reserves regularly.

## Note 10: Significant Concentrations

Contributions of financial and nonfinancial assets from one donor comprised approximately $69 \%$ of total contribution revenue in 2023 and from two donors comprised approximately $62 \%$ of total contribution revenue in 2022.

## Crayons to Computers, Inc. <br> Notes to Financial Statements <br> June 30, 2023 and 2022

## Note 11: Risks and Uncertainties

Economic uncertainties have arisen which may negatively affect the financial position, results of operations and cash flows of the Organization. The duration of these uncertainties and the ultimate financial effects cannot be reasonably estimated at this time.

## Note 12: Subsequent Events

Subsequent events have been evaluated through October 9, 2023, which is the date the financial statements were available to be issued.

